



MEDIA RELEASE

16th May, 2018

TURFBREED brings new expertise to its Board

TURFBREED Pty Ltd is pleased to announce the appointment of an external Chairman, Sandy Bauman and a Non-Executive Director, John Keleher, both are partners in the successful Queensland-based turf business, Australian Lawn Concepts.

Sandy has been appointed as Chairman, bringing to TurfBreed his turf industry experience and expertise in governance and business development. He also has a broad-spectrum background in Australian and global agribusiness. Sandy's roots stem from grain farming in central Queensland. He has since developed his business acumen through involvement with several significant and successful Australian agricultural businesses, including roles as Chairman of the commodity trading firm PentAg Nidera and Director of FarmInvest Australia as well as Haven Grain Pty Ltd.

Non-Executive Director, John Keleher has worked extensively as an agricultural consultant for most of his career. He has a solid history of introducing innovative ideas that positively impact the bottom line. John's devotion to research has provided the opportunity for new and exciting practices in Australia's turf industry, such as precision farming for growers.

John was recently appointed to the Board of Trustees for Turf Producers International.

TurfBreed's Managing Director, Steve Burt said: "Both gentlemen bring a wealth of knowledge to the business and have worked in both the local and international sectors of agriculture.

"Sandy and John are highly respected turf growers who have a perspective on the industry that will be fresh and new to our board," he added.

"Their industry connections and experience will be invaluable, as will their understanding of the existing frameworks and issues that impact our growers."

Mr Burt added that "...in bringing on these two new directors, we're building on TurfBreed's strong industry-base to ensure solid growth and business outcomes for our growers".

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