



**TURF**  
breed  
promote your growth

**2022**

**GROWING  
STRONGER  
TOGETHER**

NATIONAL GROWERS CONFERENCE • SUNSHINE COAST • 26 – 28 JUNE

CONFERENCE  
.....  
OPPORTUNITIES



**TURF**  
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## TurfBreed's 2022 National Grower Conference

It's back on, TurfBreed's 2022 National Grower Conference will be held at the Sunshine Coast's Surfair/Ramada Marcoola this June 26 – 28.

After a two year wait, the three-day Conference and Field Day will focus on **Growing Stronger Together** as an Australian turf network.

Highlights include:

- **Networking** with more than **200 of Australia's leading growers and industry personnel.**
- **International keynote speakers** discussing turf research and development.
- **A panel of the turf industry's leading chemical authorities** discussing – *The Future Challenges and Opportunities of Chemicals in turf.*
- **Q&A with TurfBreed's Work, Health and Safety Ambassador – Gavin Howie** from Turf NT, who'll explain how a serious accident changed his overall attitude to onfarm safety.
- A line-up of **turf supply chain partners** both at the Conference and Field Day.
- A range of **turf machinery and demonstrations** at the Field Day.

The Conference will most importantly provide an opportunity for delegates and sponsors to build networks and share their expertise and services all in the one central location.

For more details on Conference Packages contact E: [conference@turbreed.com.au](mailto:conference@turbreed.com.au) or M: 0416 588 065



**TURF breed 2022**  
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ONE QUARTER  
PAGE DISPLAY  
184mm w x 61.5mm h

Quarter Page Advert in  
GROWTH Mag (1 edition)  
Value \$605

The **CONFERENCE SPONSORSHIP PACKAGE** is an opportunity for non-partnership package companies to have a presence and engage with Growers at TurfBreed's National Growers Conference – a high profile three-day Conference and Field Day event exclusively for our family of Growers, TurfBreed Partners and industry associates.



**CONFERENCE PACKAGE**

**GROWTH MAGAZINE**

Quarter Page Advert in GROWTH Mag (1 edition)	Value \$605	✓
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**CONFERENCE EXHIBITING**

Trade Stand at Conference Day	✓
Trade Stand/Display Area at Conference Field Day and ability to display machinery etc.	✓

**CONFERENCE WEBSITE & E-PROMOTION**

Company Logo on Conference Website	✓
Company logo on all Conference emails and mailouts	✓

**CONFERENCE COLLATERAL & DISPLAY**

Company Logo recognition at Conference	✓
Company Logo in Conference Program	✓
Company Logo in Conference features in GROWTH magazine	✓
Opportunity to insert material into Delegate Conference Showbag (subject to approval)	✓

**CONFERENCE PRESENTATION & CONTACT OPPORTUNITIES**

Access to Delegate details after the Conference	✓
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**KEY CONFERENCE VERBAL ACKNOWLEDGEMENTS**

Verbal Acknowledgement at closing of Conference Plenary Session	✓
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**Complimentary Conference Registration**

Full Conference registrations valued @ \$389 plus GST (plus discounted additional registrations)	✓ x 1
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<b>INVESTMENT (plus GST)</b>	<b>\$1250</b>
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**ADDITIONAL OPTIONS:**

**CONFERENCE ADD-ONS**

	<b>INVESTMENT (plus GST)</b>
Welcome Drinks Reception Sponsor: (1 available) <i>includes 10 min speaking</i>	<b>+ \$1000</b>
Conference Lunch Sponsor: (1 available) <i>includes 10 min speaking</i>	<b>+ \$1000</b>
Conference Tea Break Sponsor: (2 available) <i>includes 5 min speaking</i>	<b>+ \$800</b>
Field Day Lunch Sponsor: (2 available) <i>includes 5-10 min speaking</i>	<b>+ \$800</b>
Coffee Cart Sponsor: (2 available)	<b>+ \$800</b>
Field Day Bus Trip Sponsor: (1 available)	<b>+ \$350</b>
Exhibitor: (open)	<b>+ \$1250</b>

**PARTNERSHIP PACKAGES:**

TurfBreed Premium/Platinum/Gold/Silver and Bronze partnerships are available on an annual basis – for more information please contact Katie Fisher M: 0402 444 878 E: [comms@turbreed.com.au](mailto:comms@turbreed.com.au)





## APPLICATION FORM

Please select your preference for the **2022 Conference Package**, complete this application and authorisation details, and return to TurfBreed via email ([conference@turbreed.com.au](mailto:conference@turbreed.com.au)).

CONFERENCE PACKAGE OPTIONS Please tick or cross your choice of package >			ITEM COST*
CONFERENCE ONLY			<input type="checkbox"/> \$1250
ADD-ON OPTIONS	Welcome Drinks Reception Sponsor: (1 available) <i>includes 10 min speaking</i>	<input type="checkbox"/>	+ \$1000
	Conference Lunch Sponsor: (1 available) <i>includes 10 min speaking</i>	<input type="checkbox"/>	+ \$1000
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	Coffee Cart Sponsor: (2 available)	<input type="checkbox"/>	+ \$800
	Field Day Bus Trip Sponsor: (1 available)	<input type="checkbox"/>	+ \$350
	Exhibitor: (open)	<input type="checkbox"/>	+ \$1250
TOTAL INVESTMENT (*per annum, plus GST)			

### ACCEPTANCE & PAYMENT

Upon TurfBreed's confirmation of the acceptance of your application, a tax invoice will be issued for payment.

### NOTE: THIS IS A COVID VACCINATED ONLY EVENT

Venue requirements stipulate that all attendees must be able to provide proof of double vaccination at the event as a minimum for attendance acceptance.

### AUTHORISATION (To be completed by appropriately authorised organisation or company officer)

I have the authority to authorise this application and payment on behalf of our organisation/company and agree to fully pay the amount specified according to the Conditions of Payment below. Once our application is successful and confirmed by TurfBreed Pty Ltd we understand the applicable services, components and terms and conditions that will be provided by TurfBreed Pty Ltd.

Title:..... First Name: ..... Surname:.....

Organisation/Company:.....

ABN:

### POSTAL ADDRESS:

Number/Street: .....

City/Suburb: ..... State: ..... Postcode: ..... Country: .....

### CONTACT DETAILS:

W Phone: ..... Mobile: .....

Email: .....

Signature ..... Date .....

### CONFIRMATION

You will be advised of, and invoiced for, your successful application once your application is approved.

## TERMS AND CONDITIONS

### CONFIRMATION OF TURFBREED'S ACCEPTANCE OF APPLICATION

TurfBreed reserves the right to approve or deny applications based on availability and TurfBreed's consideration of its best commercial interests. The Conference Package is activated on receipt of full payment in TurfBreed's bank account.

### CONDITIONS OF PAYMENT

Full payment must be received within 30 days from the invoice date. All payment must be made in Australian dollars.

### GOODS AND SERVICES TAX (GST)

All sponsorship items to include a 10% goods and services tax consistent with Australia's consumer tax system.

### OBLIGATIONS AND RIGHTS

Promotional activity must not impinge on or directly interfere with any other Sponsors.

### LIABILITY

All Conference sponsors MUST have sufficient Public Liability Insurance for the event and provide a copy of your certificate of currency to the conference secretariat. Organisers are not liable for damages or loss to sponsor's property. Please forward all relevant documentation to E: [conference@turbreed.com.au](mailto:conference@turbreed.com.au) by Friday May 6, 2022.

### CANCELLATION POLICY

TurfBreed reserves the right to cancel your Conference Sponsorship Package at any time, should your organisation/company or its representatives conduct itself or themselves in a manner that TurfBreed considers detrimental to TurfBreed's commercial interest or reputation, or that of other TurfBreed associated growers, partners or the turf industry as a whole. Refunds will be considered on a pro-rata basis subject to the extent of damages.